

University of Leicester : Summer school course details

1. Names and linked in profile of the professor who is in charge of the groups.

Professor Paul Baines has the academic lead for this project: [Professor Paul Baines — University of Leicester](#)

2. Number and schedule of lectures, workshops, industry visits, case studies, projects, presentations etc. : four group tutorials, two personal tutorials, end of course presentation, three industry visits.

3. Course names with details of topics/ projects etc for each program.

The students will work on a company consultancy project, supported by the tutorials. The area of focus is likely to be marketing or supply chain management.

4. Prerequisite knowledge required from our students.

They should be business students so with some knowledge of business theory.

5. Closing ceremony / certificate distribution details. We arrange closing ceremony with certificate presentation at the end of course presentation.